



NAPIER OUTDOORS NAMED BEST CAMPING STORE IN NIAGARA

Napier Outdoors receives the 2016 Best of Niagara Falls Award

FOR IMMEDIATE RELEASE - Niagara Falls, NY September 1, 2016 – Napier Outdoors is proud to be named the “Best Camping Store in Niagara Falls” by the 2016 Niagara Falls Award Program.

The Niagara Falls Award Program identifies companies that have achieved exceptional marketing success in their community and business category. Winners are determined using a mathematical ratio, consisting of: 30% online reputation, 30% staff judgment, and 40% online poll results from Niagara Residents.

Company President, Roman Napieraj contributes the organizations success to "a lot of hard work and commitment to revolutionizing the way consumers think about camping". He stresses the importance of "building a strong culture of customer service to support years of product innovation and manufacturing developments to produce Vehicle Camping Tents of the highest quality and standards".

NIAGARA FALLS AWARD PROGRAM

The Niagara Falls Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Niagara Falls area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value. The Niagara Falls Award Program was established to recognize the best of local businesses within the community.

NAPIER OUTDOORS

Napier Outdoors is the World’s largest developer and distributor of Vehicle Camping Tents. Since 1990, Napier has been changing the way people view camping, by reshaping and merging the automotive and outdoor industries together. Napier was the first to revolutionize the camping industry with innovative and exciting vehicle tent concepts.

In 2016, the Napier collection grew to include the Sportz Cove, a compact and lightweight awning that attaches to the back of your SUV or minivan, providing shade and shelter for any on-the-go adventure.

2015 marked another exciting year with the addition of the Sportz Link Model 51000. Seamlessly connecting the ground tent to your existing Napier Truck Tent; the Sportz Link provides space for an additional 4 campers, lounging and dining, or extra storage.

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